BOOK-G Responsive Interface

Features · https://book-g.com/docs/book-g-responsive-interface/

BOOK-G Fully Responsive Appointment Booking Software

BOOK-G Appointment Booking Software keeps the quality of your customer experience at the highest level with its responsive interface.

Responsive web design is the approach that suggests that website development and design should respond to the behavior and environment of the user. This includes screen size, platform, and orientation.

Let’s talk for a moment about the growing body of proof that undoubtedly shows how responsive design is one of the important factors that could make or break your online business.

First of all, depending on your audience and industry, mobile users could account for up to 70% of your email opens.

And looking at regular content consumption, over 3 billion users are expected to be surfing the web via mobile by 2021.

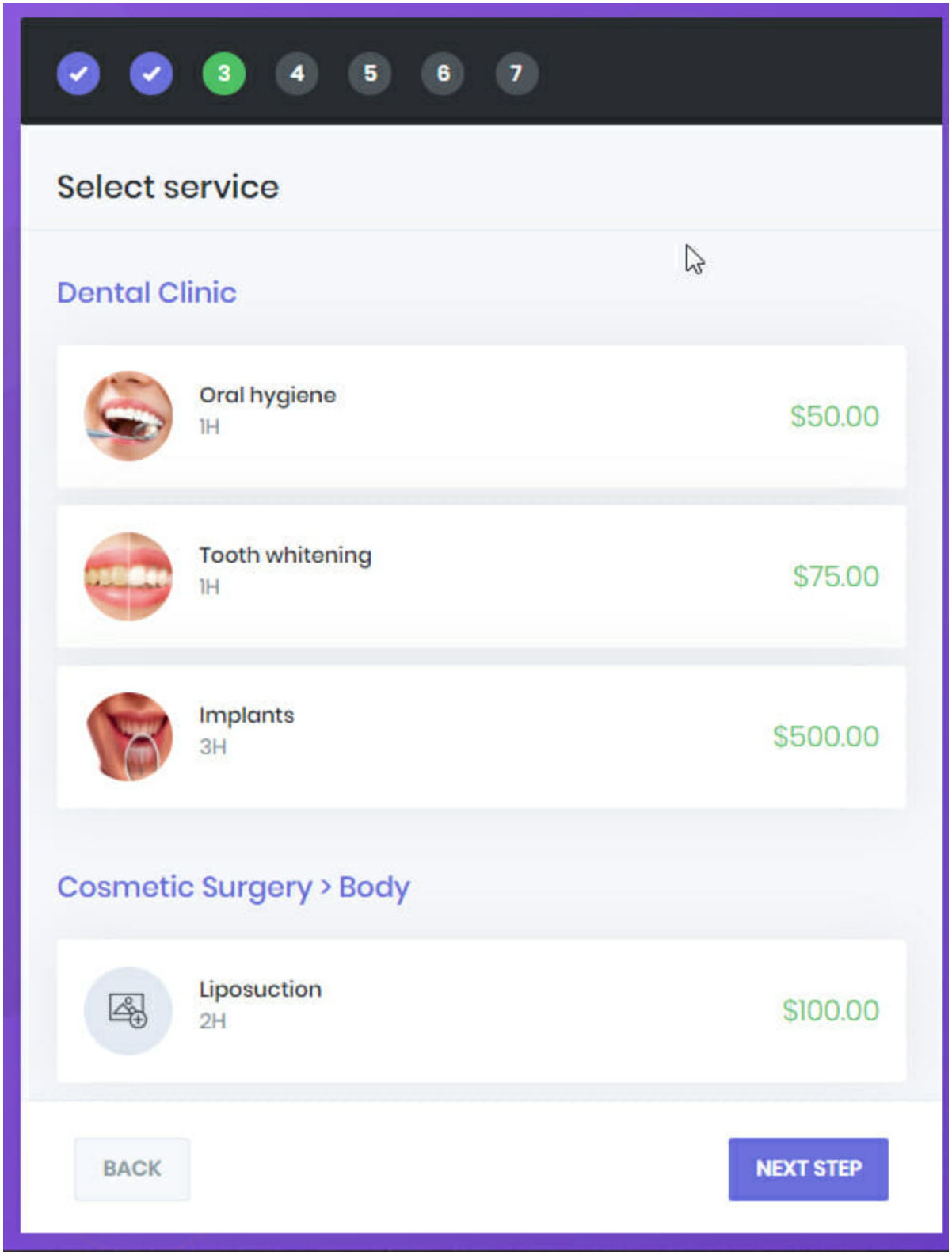


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Furthermore, the typical smartphone user today checks their device an average of 150 times per day—that’s 150 opportunities for you to break through and convert a prospect to a customer!

Google announced that mobile searches now exceed searches done via computer. Specifically, Google said that “more Google searches take place on mobile devices than on computers in 10 countries including the US and Japan.”

With its responsive interface, the BOOK-G Appointment Booking Software leads its user to a better user experience. A major factor indicating the quality of user experience is the time they spend on your site. If they find it hard to navigate or use because they're forced to pinch and zoom constantly, they won’t stay on your website.



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